

Dear Customer,

Morton of Pitmilly is as busy as ever and we have witnessed first hand the new trend of "staycations" with lots of repeat customers and a large number of new first time visitors mainly as a result of your recommendations. This year there have been lots of staff changes. In the depth of January Jill and Janet, our two new housekeepers, came on board and then Tam, the last member of John's original team retired in April having worked with us for 20 years. Many of you have noticed his absence and ask after him and I know Kiwi (our aging black Lab) misses him dearly. We wish Tam a long and happy retirement and we know that he will be a hard act to follow. We have successfully recruited a new gardener/handyman, Mike, who has become a very valuable member of our team. You will no doubt see him around the trails and courtyard. Mike joined Jill and Janet in May and they, along with our other housekeeping staff are all working together to maintain the high standards you have grown to expect at Morton of Pitmilly.

This year we set up a page on Trip Advisor and would like to thank all of you who have written reviews of your stay with us. We feel it is important to build the numbers of reviews we have so that it gives future, potential customers a feel for what they will experience if they holiday with us at Morton of Pitmilly. You can look at our Trip Advisor page through www.tripadvisor.co.uk. We have also set up a Morton of Pitmilly group on Facebook. If you are a facebook user why not search for our group and join it, so you can keep up to date with our latest news and photographs?

Thanks to all who sent in holiday photos of Morton of Pitmilly. The winner of the photograph competition this year is Mr McNicol for his fabulous photo of Kingsbarns village with beautiful poppies in the forefront. Interestingly most of this year's photographs were submitted online. We thought the standard of entry was extremely high and really showcased our environmental commitment! This competition will continue next year for all our guests who like to bring their cameras on holiday. There will be a £50 prize for the 'best' photograph and £20 for any other photograph we use in our next brochure. Full details on reverse of this letter.

By the middle of February we had successfully managed to complete our refurbishment project giving the houses a much more contemporary feel. The feedback we have had from you has been very positive, and has made the many days of working into the night well worth it! Lots of you have enquired about where we sourced our new oak furniture from for your own homes - it pleases us that you are impressed with our selection. You will be pleased to know that we are having Wi-Fi

cabled into every property in the next couple of months, so you will be able to go online from the comfort of your own cottage! In addition, next year will see the introduction of iPod docks and Morton of Pitmilly branded mugs and umbrellas. It never fails to amaze us how many areas we need to maintain and upgrade. Curtains, beds and pictures are also on our list and there will, as always be lots of other small changes based on your comments and suggestions.

Doom and gloom continues this year on the farm, as prices remain low for wheat and oats and costs high. We managed to get all the grain away in September and Eilidh had her first experience of loading grain lorries! The wheat has now been sown for next year but we will have to look for other crops to replace the oats as sadly they continue to lose money.

year a number of sea eagles have been introduced into the area and we often see them soaring high above the tennis court. There has also been a resident deer on the farm and unusually she produced twins. We still see her most days with her now almost fully grown offspring. Our wild bird cover strips are covered in seeds and will help all our local birds survive through the Winter. In the spring we intend to change a lot of these areas around bringing in fresh ground and returning some of the land back to the farm. Our surplus of garden produce was on offer throughout the year providing our customers with a real taste of Morton of Pitmilly. These are just a few examples of the many exciting things that are happening around the farm.

Have you thought about giving a Morton of Pitmilly gift voucher? If you would like to give



One of the most satisfying parts of the year was being able to give all of our departing customers a sunflower seedling to grow in their own garden to remind them of Morton of Pitmilly. We have had lots of positive feedback and many photographs of fully grown sunflowers in the gardens of our guests. When the sunflower season was coming to an end we decided to make homemade jam from surplus berries in the garden to put in the reception along with the eggs. If you were fortunate enough to be here during that period you'll have noticed that the jam went like 'snow off a dyke' and it was definitely the raspberry jam which was the most in demand.

Our environmental projects continue to give us great satisfaction and we have noticed that lots of you spend a fair amount of time painting and sketching our land and its produce. We had a very interesting visit from the local branch of the Scottish Wildlife Trust in the Spring and they were very impressed with all the things that we have achieved here. The small bird population continues to increase as well as the hares. This

someone a holiday here give us a call and we will be happy to create a package to suit your requirements.

Customers wishing to make a booking for next year, especially during the school breaks or for a particular house, are recommended to do so soon. If you are able to come at off peak times we are offering special discounts for early bookings - see overleaf. For those of you who have already made a provisional booking for 2010 a separate letter is enclosed.

Due to the variability from year to year of school and public holidays, a few customers were disappointed this year not to be able to book their favourite houses for 2010. In an effort to minimise this problem, we are now taking provisional bookings for 2011 which you will be asked to confirm next December.

We would like to take this opportunity to wish you the compliments of the season and a great 2010.

John, Elaine & Eilidh

SPECIAL OFFER FOR 2010

10% off

all weeks and half week bookings
between the following dates

5 January and 26 March
(excluding 12 to 22 February)

19 April and 24 May
(excluding weekend 30 April)

4 June and 25 June

27 August and 8 October
(excluding weekends 3, 10, 17 & 24 September)

25 October and 21 December

Bookings to be made and confirmed
before 31 January 2010

Only one type of discount applies per booking

HOLIDAY PHOTOGRAPH COMPETITION

£50 PRIZE

Why not enter our competition?

Send us a copy of any photograph that shows the magic of Morton of Pitmilley. It could be a family group, the courtyard, wildlife on the nature trail or anywhere out and about.

We will also pay £20 for any photograph we use in our 2011 brochure.

Write your name and address on the back of your photos and send them to us or simply email them to stay@pitmilley.co.uk

JUDGING
1 November 2010



FREQUENT VISITOR DISCOUNTS

Book three different weekends throughout the year and receive

50% OFF your lowest price booking

Book three different midweeks throughout the year and your lowest price booking will be **FREE**

Offer is only available on weekends/midweeks on or between the dates highlighted in the pale green box above

SUPER SAVER WEEKS

15% OFF

any seven day booking between the following dates:
5 January & 26 March, 16 April & 21 May, 4 June & 25 June,
27 August & 8 October, 22 October & 21 December